



HONG KONG



# CORPORATE SUSTAINABILITY PROGRAMME 2024



## VISION & MISSION

**VISION** - WWF-Hong Kong is working to transform Hong Kong into Asia's most sustainable city.

**MISSION** - WWF is one of the world's most respected conservation organisations, with a network active in more than 100 countries. WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by:

- Conserving the world's biological diversity
- Ensuring that the use of renewable natural resources is sustainable
- Promoting the reduction of pollution and wasteful consumption

## MESSAGE FROM THE CEO



I am delighted to introduce WWF-Hong Kong's 2024 Corporate Sustainability Programme.

Over the past four decades, we have learned that partnerships play a crucial role in achieving our vision of a sustainable future. Our collaborations, whether big and small, shape sustainability strategies, influence government policies and drive conservation efforts across Hong Kong.

These bilateral partnerships focus on nature-based solutions and prioritize actions that benefit both people and the environment, while also having a positive impact on the climate. By working together with businesses in Hong Kong and across the region, WWF aims to change behaviours and achieve conservation goals that would otherwise be impossible.

Through strategic alliances with companies of all sizes, we aim to reduce environmental impacts, drive entire sectors towards more sustainable business practices, raise funds to support our global conservation programmes, and engage new audiences to inspire them as we work to build a world where nature and humanity coexist harmoniously.

Our team is excited to assist your business in gaining added value and visibility through our sustainability initiatives. Our corporate sustainability programmes offer a range of exciting benefits, including expert advice from our sustainability specialists. For more information, please contact us at [corporate@wwf.org.hk](mailto:corporate@wwf.org.hk).

Thank you for partnering with us!

**Nicole Wong**  
Chief Executive Officer,  
WWF-Hong Kong



## JOINING FORCES WITH BUSINESS FOR A THRIVING, SUSTAINABLE FUTURE

The world around us faces immense environmental challenges that are complex, interconnected and immediate. To overcome them will require concerted, collective efforts.

At WWF, we believe in the power of collaboration. The corporate sector drives much of the global economy and has a huge impact on the natural world. WWF firmly believes that companies should be primed to drive change at scale, and that corporates have a responsibility to ensure that the natural resources and ecosystems supporting their businesses are used sustainably. We also recognise that businesses can play a vital role in creating a sustainable future for our society and our planet. We are passionate about partnering with leading businesses that hold the keys to mitigating the most pressing threats to Hong Kong's biodiversity.

Corporates that prioritise sustainability contribute to a more sustainable world while simultaneously enjoying commercial success. They give back to nature and those in need, achieving a "win-win-win" situation where business thrives, communities prosper and the natural world flourishes.

These are the reasons why WWF-Hong Kong seeks to engage with companies that commit to environmental, social and governance (ESG) initiatives. By aligning our efforts, we can create a sustainable future that benefits both people and the planet.

Together, we can harness the immense potential of the business world to tackle conservation challenges and make a positive difference to the future of our planet. Let's work together to find innovative solutions and take bold steps towards preserving Hong Kong's precious natural environment.



Visit our website to learn more



## CORPORATE PARTNERSHIPS REPORT

WWF believes corporations must use natural resources sustainably and drive large-scale change.

We seek to work with businesses that have the greatest potential to reduce the most pressing threats to the diversity of life on Earth, and that seek to find long-term, nature-based sustainable solutions to conservation challenges.

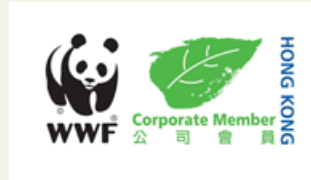
Browse our Corporate Partnerships Report to learn more about how our partnership programmes help to achieve business and sustainability goals, and share solutions with employees, partners, customers, and stakeholders.



Read our Corporate Partnerships Report



# CORPORATE MEMBERSHIP PROGRAMME



WWF-Hong Kong Corporate Membership Programme (CMP) is committed to partner with companies driving sustainable business practices. Our CMP partners can increase their competitive advantage by working with our sustainability advisors to ensure their staff have access to expertise, knowledge, experience and support on sustainability issues. We are working with corporates towards a vision to transform Hong Kong into the most sustainable city in Asia. Corporates partner with us on projects that benefit the environment, our society and the participating corporate employees.

Since the programme was launched in 2000, numerous business community representatives have shown their commitment to protecting the environment by becoming our corporate members. Their support has enabled us to continue and expand our conservation and education programmes to ensure a sustainable future for present and future generations.

## THE CORPORATE MEMBERSHIP PROGRAMME IS A VERSATILE PLATFORM WHICH:

- Encourages companies to set up environmental policies and communicate these to their stakeholders, since sustainable development is an inevitable worldwide trend.
- Allows companies to practise Corporate Social Responsibility (CSR), Environmental, Social and Governance (ESG) initiatives, and strengthen their corporate citizenship both locally and overseas.
- Provides useful tools and guidelines for company staff across all organisational levels, from frontline employees to senior management, enhancing corporate environmental performance through various green practices and carbon reduction initiatives.
- Raises staff awareness about environmental issues and increases staff understanding of the company's core vision via a series of hands-on environmental experiences and conservation opportunities.



# ANNUAL EVENTS AND SPONSORSHIP OPPORTUNITIES

## FEBRUARY - BIG BIRD RACE



Learn more about Big Bird Race

The Big Bird Race is WWF-Hong Kong's epic birdwatching event that supports habitat management at Mai Po Nature Reserve. The race has been held for four decades, generating strong enthusiasm among professional and novice birdwatchers both local and overseas, with teams vying to spot the most species in a 12-hour period. The funds raised by teams directly contribute to habitat management work at Mai Po Nature Reserve, a Wetland of International Importance under the Ramsar Convention.

## MARCH - EARTH HOUR



Learn more about Earth Hour

Earth Hour is WWF's flagship global environmental movement. Launched in Sydney in 2007, it has grown into one of the world's largest grassroots movements for the environment. Held every year on the last Saturday of March, Earth Hour brings together individuals, businesses, communities, and organisations in more than 190 countries and territories to take tangible environmental action.

Earth Hour recognises the collective power that individuals have to solve environmental challenges and mobilises millions of supporters to drive change. It also provides a valuable platform for corporations to showcase their environmental initiatives, engage with stakeholders and the wider community, and demonstrate to customers and employees their corporate commitment to sustainability issues.

## NOVEMBER - WALK FOR NATURE



Learn more about Walk for Nature

Walk For Nature is WWF-Hong Kong's longest-running charity walkathon. Put on every year since 1992, having previously been named Discover Mai Po, this community event leads participants on captivating explorations of the wonders of nature, enhancing their awareness of local biodiversity and unveiling the Reserve's diverse landscapes.

Sponsoring Walk For Nature is an excellent way to raise public awareness about environmental concerns and demonstrate corporate community spirit. It also provides a unique corporate team-building activity for company staff, families and friends. All proceeds from the event go towards important WWF-Hong Kong projects, such as local habitat restoration and habitat improvement projects for local species at Mai Po, enabling us to continue our commitment to safeguarding nature and spreading crucial wetland conservation messages.

## DECEMBER TO FEBRUARY - CORPORATE SUSTAINABILITY SUMMIT



Learn more about Corporate Summit

WWF-Hong Kong believes that business plays a vital role in our work to influence the course of conservation and create a stable, sustainable future for the planet. WWF-Hong Kong's annual Corporate Sustainability Summit brings our business partners, experts and guests together at this enlightening event where they meet with distinguished speakers, tap into the latest corporate sustainability insights and share best practices from their fields of expertise. The summit helps us discover, together, how we can balance business opportunities with the protection of our shared planet, and why it is important to build a nature-positive world.

# AS A CORPORATE MEMBER OF WWF YOU WILL BE ENTITLED TO:

	DOUBLE DIAMOND	DIAMOND	GOLD	PEARL	SILVER
	HK\$300,000	HK\$150,000	HK\$100,000	HK\$75,000	HK\$50,000
MAKE A DIFFERENCE IN CONSERVATION AND SUSTAINABILITY					
Seminar with our sustainability experts ( <i>valued at HK\$10,000</i> ) ( <i>Remark #1</i> )	1 free seminar	1 free seminar	1 free seminar	50% off	50% off
ESG advisory sessions with our sustainability experts	2 free sessions	1 free session	1 free session	-	-
Low-carbon Operation Programme Plus (LOOP <sup>PLUS</sup> ) – HK\$7,500 discount for the first year	✓	✓	✓	✓	✓
Sustainable Seafood Business Membership Programme – discount offer	15% off	15% off	15% off	15% off	15% off
Eco-guided visits at WWF centres ( <i>Pax no. subject to the visit, 50% off offer after free visit</i> )	3 free visits	3 free visits	1 free visit	1 free visit	1 free visit
Eco & volunteer activities at WWF centres ( <i>Pax no. subject to the activity, 50% off offer after free activity</i> )	2 free activities	1 free activity	1 free activity	1 free activity	1 free activity
Free event quota: Walk For Nature walkathon (Individual)	20	12	10	8	5
Free event quota: Green Meetup (Individual)	6	5	4	3	2
Discount offer: Special sustainability event at WWF Centres ( <i>Remark #2</i> )	15% off	15% off	15% off	10% off	10% off
Priority participation for special events/activities	✓	✓	✓	✓	✓
Invitation to exclusive member events	✓	✓	-	-	-
ENHANCE YOUR CORPORATE IMAGE					
Use of WWF Corporate Membership logo ( <i>Website, Annual Report, Name card, Letterhead, Email Signature</i> )	✓	✓	✓	✓	✓
Certificate of Corporate Membership	✓	✓	✓	✓	✓
Caring Company Scheme nomination for corporate members	✓	✓	✓	✓	✓
Invitation to Corporate Awards Presentation Ceremony	✓	✓	✓	✓	✓
Post-event awards acknowledgement advertisement in newspapers	✓	✓	✓	✓	✓
Free subscription to WWF’s e-newsletter and <i>About Life</i> magazine for corporate members	✓	✓	✓	✓	✓
Acknowledgment in WWF publications ( <i>Annual Review, Corporate Sustainability Programme, Corporate Partnerships Report</i> )	✓	✓	✓	✓	✓
Acknowledgement of new corporate members on <i>LinkedIn</i> and in WWF’s Corporate e-news	✓	✓	✓	✓	✓
Publicity of activities with WWF on WWF’s social media platforms ( <i>Remark #3</i> )	2	2	2	1	1
Member logo displayed on WWF’s website with hyperlink	✓	✓	✓	✓	-
Company’s sustainability report published on WWF’s website	✓	✓	✓	✓	-
WWF festive e-cards with member’s corporate logo	✓	✓	✓	✓	✓
Full page advertisement (with a conservation or green theme) in WWF’s <i>About Life</i> ( <i>valued at HK\$10,000</i> )	✓	✓	50% off	20% off	20% off
Corporate member venue rental discount at WWF Centres	20% off	20% off	20% off	20% off	10% off
Corporate member shopping discount at WWF’s Panda Shop	10% off	10% off	10% off	10% off	10% off

WWF-Hong Kong reserves the right to change entitlements and promotional offers.

**Remark #1:** The seminar format can be offline or online, with the number of participants dependent on the venue capacity.  
**Remark #2:** Applies to Island House Conservation Studies Centre in Tai Po, and Hoi Ha Marine Life Centre in Sai Kung.  
**Remark #3:** Content must be relevant to WWF-Hong Kong’s activities and be approved by WWF-Hong Kong.



# SEMINAR & ADVISORY SERVICES

## SEMINARS FROM WWF'S SUSTAINABILITY EXPERTS

WWF's corporate members can enjoy seminar talks conducted by WWF's sustainability advisors, who will share different local and global environmental issues and associated solutions to the talk participants, such as management, staff, business partners and clients. Participants can learn about how responsible and sustainable business practices can benefit their organizations, drive their impacts in conserving our environment and promote CSR image. The talks help to raise participants' awareness on conservation topics, keep them abreast of the latest market and conservation practices and encourage their behavioural changes for a sustainable nature.

## THEMATIC AREAS AND TOPICS

Our seminars cover key thematic areas ranging from conservation and climate and energy, to sustainable finance and biodiversity. These seminars help our corporate partners engage their target audiences and facilitate a meaningful shift towards sustainability. While this is a list of suggested topics, our corporate members are also welcome to share any preferred topics with us, which will allow us to create seminars customised to their unique needs.

### • Climate Change and Renewables

- ✓ Climate change, mitigation tools, and nature-based solutions; low carbon and circular economy; sustainability, ESG and CSR strategies
- ✓ Green mobility
- ✓ The low carbon lifestyle
- ✓ Packaging and the environment (from a business perspective)
- ✓ Sustainable fashion – making zero impact fashionable

### • Sustainable Finance

- ✓ Climate change-related financial risks

### • Biodiversity, Wildlife, Oceans and Plastic

- ✓ General biodiversity in Hong Kong wetlands, particularly in the Inner Deep Bay area; ethics of wildlife observation
- ✓ Wildlife conservation; fighting the illegal wildlife trade
- ✓ Diving into Integrated Ocean Management: Lessons learned from Hong Kong's Marine Mammal Case
- ✓ Harnessing Nature-based Solutions in Hong Kong's Marine Environment for Sustainable Development
- ✓ Sustainable seafood - global issue and local solution; corporate responsible sourcing and public awareness building in Hong Kong
- ✓ A circular plastic economy in practice - case study on food delivery industry
- ✓ Establishing a sustainable lifestyle - how we can cope with the new plastic policies in Hong Kong



## ADVISORY SERVICES

Corporate programme members of designated tiers are entitled to receive advisory services from our sustainability advisors. Our CMP partners can increase their competitive advantage by working with our sustainability advisors to ensure their management and staff have access to expertise, knowledge, experience and support on sustainability issues. The advisors provide professional advices to help corporates identify opportunities, formulate innovative strategies to help CMP partners achieve business and sustainability goals. They will also gain a better understanding on how to mitigate sourcing, climate and social risks while demonstrating leadership and forging more resilient supply chains for the future. Working together, WWF and CMP members aim to realize meaningful, long-term benefits for nature, climate and people.

# WWF'S SUSTAINABILITY EXPERTS

## MEET OUR ADVISORY TEAM WHO WILL ASSIST YOUR COMPANY IN SUSTAINABILITY TRACKING



**DR BOSCO CHAN**  
Director, Conservation

Bosco has been leading biodiversity conservation projects in China and Cambodia over the last 20 years, running exciting projects such as saving the world's rarest primate the Hainan Gibbon, managing Hainan's largest nature reserve, and protecting Cambodia's threatened deciduous dipterocarp forest. He has published around 100 peer-reviewed scientific papers and is a member of various IUCN/ SSC Specialist Groups.



**KAREN HO**  
Head Of Corporate and Community Sustainability

Karen Ho is the Head of Corporate and Community Sustainability for WWF-Hong Kong's Climate programme. She works on climate and energy issues in Hong Kong and China, engaging with businesses and industries across the spectrum to initiate, lead and oversee the development of climate programmes. An accomplished senior executive, Karen held senior management positions in several Fortune 500 companies prior to joining WWF.



**DR XIANJI WEN**  
Director, Mai Po Nature Reserve and Flyway Programme

Xianji Wen joined WWF-Hong Kong in 2001. He leads the habitat management of Mai Po Nature Reserve and the Wetland Management Training Programme, and runs regional programmes focusing on conservation and the wise use of wetlands. The author of books and scientific papers, Xianji worked in China's Yunnan Province for over a decade, leading projects concerning wild birds and their habitats.



**YAMME LEUNG**  
Director, Education

Yamme Leung joined WWF-Hong Kong in 2001 as an Assistant Education Officer. Now the Director of Education, he oversees the development, implementation and evaluation of One Planet Schools and Youth education programmes at all WWF Centres or in outreach programmes. Yamme also works closely with the Conservation team providing support with citizen science programmes and in the delivery of teacher training on Education for sustainable development. He holds a Master of Science in Environmental Development.



**STUART BEAVIS**  
Regional Lead, Dutch Fund For Climate and Development Asia-Pacific

Stuart is the Asia-Pacific Regional Lead of the origination facility for the €160 million Dutch Fund for Climate and Development (DFCD) and is part of WWF's Bankable Nature Solutions team which aims to originate and develop bankable projects with positive environmental and social impact. He has been directly involved with over 20 projects throughout the region including – but not limited to – Vietnam, India, Pakistan, Indonesia, Philippines, and Thailand. The majority of his work is to ensure projects are structured to be business ready and meet investment criteria. Several projects have been through the rigors of the DFCD Investment Committee process and are ready for investment. Prior to WWF, he spent 25 years in the financial industry managing regional and global derivative sales and trading businesses. He started his career as an open outcry floor trader on LSE and LIFFE before moving onto Salomon Brothers, HSBC, UBS and Jefferies.



**BRIAN V. GONZALES**  
Head of Protection of Endangered Species

Brian has over 20 years' experience in project and development technical assistance management, conservation and enforcement policy, as well as programme monitoring and evaluation. Previously based in Bangkok for 14 years, he assumed leadership roles in multiple USAID-funded projects implemented by the IUCN/TRAFFIC and Freeland, working across Southeast Asia designed to raise institutional and policy response to counter wildlife trafficking. Prior to that, he worked for the Asian Development Bank, WWF and Ayala Corporation. He holds a master's degree in Management of Development from the University of Turin, Italy. Brian is an appointed member of the IUCN World Commission on Environmental Law (WCEL).



# OUR GREEN PROGRAMMES

WWF-Hong Kong has devised several unique programmes in low-carbon offices, supply chains and sustainable seafood, helping companies to bring down carbon emissions, adopt greener business practices and help shape a better future.

## LOW CARBON MANUFACTURING PROGRAMME (LCMP)

The Low Carbon Manufacturing Programme (LCMP) aims to cut carbon emissions generated by manufacturing facilities and develop environmental social governance for manufacturers. By providing manufacturers with a carbon accounting and labeling system, LCMP helps them strive towards best practice and measure their effectiveness in reducing carbon emissions, equip them with best practices in greenhouse gas management and energy efficiency improvement.

The LCMP ensures low-carbon manufacturing practices are properly learned and implemented along the supply chain.

## LOW-CARBON OPERATION PROGRAMME (LOOP<sup>PLUS</sup>)

Low Carbon Operation programme (LOOP<sup>PLUS</sup>) is an upgraded programme of Low Carbon office Operation Programme (LOOP) aiming to facilitate companies to collect and report on key performance indicators (KPI) in the environmental subject area adhere to world-recognised standards and initiatives.

Periodical assessment of LOOP<sup>PLUS</sup> ensure companies apply the concepts of 4Cs (Commit, Calculate, Cut and Communicate) and SMART in a circular manner to help corporates continuously review, to understand and improve their performance in a self-initiated and committed way towards bolder ambitions on climate actions and net zero in a science-based approach.

## SUSTAINABLE SEAFOOD BUSINESS MEMBERSHIP PROGRAMME

Hong Kong ranks second in terms of seafood consumption in Asia and eighth in the world. As the demand for seafood continues to grow across the globe, in order to help consumers lower their impact on the oceans, on top of our Seafood Guide targeted at consumers, WWF-Hong Kong also works with seafood suppliers, restaurants and retailers to source and promote sustainable seafood through our Sustainable Seafood Business Membership Programme.

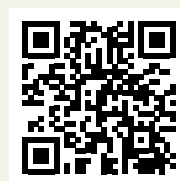
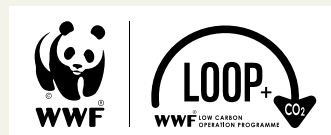
The programme was first introduced to help caterers and seafood suppliers to improve communication and efficiency when sourcing sustainable seafood. Members are eligible to access to our Sustainable Seafood Supplier e-directory with regular, assessed updates on the sustainability and availability of various seafood types so they can source sustainable seafood with ease. WWF provides suggestions to our restaurant members on seafood products and menu items, allowing them to embed the programme's sustainable seafood badge next to specific dishes prepared with sustainable seafood as an recognition. These items are also added to the Seafood Guide for consumers' reference.

Marketing materials are also provided for our restaurants members for promotion purposes, with educational factsheets to help suppliers and restaurants teach their employees about sustainable seafood. Members are recognised for their dedication with a WWF Sustainable Seafood Badge, which gives their clients a clear indication that they opt for sustainable choices.

Become a member, enhance your brand image while safeguarding our valuable marine resources with us!



Learn more about LCMP



Learn more about LOOP<sup>PLUS</sup>



Read our Seafood Guide online



Join our Programme or email us at [wwfseafood@wwf.org.hk](mailto:wwfseafood@wwf.org.hk)

# OUR GREEN PROGRAMMES

## PLASTIC IS NOT FANTASTIC PROGRAMME

Hong Kong's Plastic Shopping Bag Charging Scheme was implemented in 2015. The scheme involves paying a minimum charge of HK\$1 for each plastic shopping bag, which is collected from the general public by all retailers in Hong Kong. While this scheme has seen some success, there is still a great deal of plastic bag waste produced in Hong Kong.

To mitigate the harmful impacts of this waste, WWF-Hong Kong has been partnering with local retailers to donate the proceeds from the levy to our marine conservation work. WWF-Hong Kong is also supporting decisive action to reduce unnecessary single-use plastics, such as increasing the levy and banning single-use tableware.

Join our Plastic is not Fantastic Programme and make the levy work for the planet!



View WWF's report on the business case for a UN Treaty on plastic pollution

## E-STATEMENT DONATION CAMPAIGN

Paper use, especially in the workplace, generates enormous amounts of waste. According to studies, the average weekly consumption of paper in workplaces in Hong Kong is around 1.9 billion A4 sheets, which, if made into a pile, would stretch 50 times taller than the International Financial Centre in Central.

Printed bank or billing statements have long been a significant source of paper waste in Hong Kong. Thanks to the increasing environmental awareness, many banks and financial institutions have begun to actively address this problem. One popular solution has been to introduce e-statements – providing electronic statements and letters to customers, and levying a fee if customers opt to receive printed statements.

### THE ADVANTAGES OF SWITCHING TO E-STATEMENTS:

WWF encourages businesses to recommend that their customers adopt e-solutions and obtain statements and other communications through e-channels without receiving hard copies. By encouraging your customers to go paperless, you are creating multiple benefits for our natural environment:

- With less demand for paper, fewer trees are cut down.
- Promoting internet banking services and e-statements reduces the overall carbon footprint of paper production.
- With less paper in circulation, less paper ends up in landfills and Hong Kong's recycling facilities are put under less strain.

### SUPPORT WWF'S E-STATEMENT DONATION CAMPAIGN!

We encourage our corporate partners to join our e-statement donation campaign. The campaign's premise is simple: For each new e-statement application our partners receive from their customers, these partners then donate a certain amount to WWF-Hong Kong which goes towards our conservation and education work.

We hope this campaign will help our corporate partners demonstrate their commitment to adopting digital technology to maintain service excellence, while also pursuing a greener way of doing business to preserve the environment and fulfil our social responsibilities.



Contact us for more information and to collaborate with us today!



# OUR CENTRES

Corporate and community groups are welcome to join eco-guided visits and activities at these WWF centres. Corporate membership provides various discounts for visits and activities. An easy to use booking system is available online.



## CUSTOMIZED SUSTAINABLE EVENTS IN WWF’S CENTRES

### LOCATION: ISLAND HOUSE CONSERVATION STUDIES CENTRE/ HOI HA MARINE LIFE CENTRE

Half Day Event: HK\$32,000/ 90 pax for 4 hours  
Full Day Event: HK\$45,000/ 180 pax for 8 hours

*\* Corporate member can enjoy up to a 15% booking discount, please refer to pages 4-5 for details. Price may be subjected to change based on the event content and number of participants.*

### EVENT HIGHLIGHTS IN ISLAND HOUSE:



### EVENT HIGHLIGHTS IN HOI HA MARINE LIFE CENTRE:



# REBUILT WWF JOCKEY CLUB MAI PO PETER SCOTT VISITOR CENTRE



The Visitor Centre, situated at the entrance of Mai Po Nature Reserve welcomes corporates, schools, community groups, public visitors, and families, as well as dedicated researchers and birdwatchers. The Centre provides visitor and training facilities to enable different learning, research and training activities. The Centre will attract people from Hong Kong and across the region to the Deep Bay wetlands and the East Asian-Australasian Flyway.

Surrounded by nature, this two-storey building has attained a Provisional Platinum Rating in BEAM Plus New Building and aims to attain Final Platinum, certified for its sustainable features and environmentally-friendly elements. Bamboo and FSC-certified wood are the primary interior materials, while its interior design optimises air circulation and brings in natural light through the high ceilings and light tones, creating energy efficiencies. As an integral part of this important wetland, all wastewater generated from the Centre is treated by the advanced sewage treatment facilities before discharge.



Meeting Facilities	Maximum Capacity	Half Day Price (4 Hrs) *	Full Day Price (10 Hrs) *	Visual Display	Wireless Microphone
Multifunction Classroom	50 people	HK\$9,200	HK\$18,000	LCD Projector / TV	1
Jockey Club Conference Room	30 people	HK\$5,600	HK\$11,000	LCD Projector / TV	2
Meeting Room	15 people	HK\$2,800	HK\$5,500	TV	1
Rooftop Garden	50 people	HK\$8,000	HK\$16,000	-	-



*\* Corporate members can enjoy up to a 20% venue rental discount, please refer to pages 4-5 for details.*  
To enquire about booking these facilities, please email [corporate@wwf.org.hk](mailto:corporate@wwf.org.hk).



# OUR CORPORATE PROGRAMMES

ECO-GUIDED VISITS		 <b>BOOK NOW</b>
Programme	About	
<b>EXPLORING MAI PO</b> Group Size: 25 \$7,500 Duration: 3 hours Age limit: 5 and above	Located at the heart of the East Asian-Australasian Flyway, Mai Po Nature Reserve is home to many migratory bird species. Participants will visit various types of wetlands, including <i>gei wai</i> , fishponds and mangroves, to observe biodiversity.	
<b>MANGROVE BOARDWALK ADVENTURE AT MAI PO</b> Group of 25 \$10,000 Duration: 4 hours Age limit: 8 and above	Accompanied by a WWF eco-guide, participants walk among mangrove forests and mudflats along a floating boardwalk and visit the floating hide where they learn about the mangroves, mudflats and bird ecology.	 © MEI LING LAU
<b>NIGHT SAFARI AT MAI PO</b> Seasonal Period: May-August Group size: 25 \$10,000 (No member discount) Duration: 4 hours Age limit: 8 and above	Take part in a night safari and view the sunset over Mai Po's reed beds and the dusk scenery of flocks of birds returning to their resting grounds.	
<b>AMAZING GEI WAI AT MAI PO</b> Seasonal period: May-July Group size: 25 \$13,750 (No member discount) Duration: 4 hours Age limit: 5 and above	Explore the <i>gei wai</i> , an enduring example of sustainable wetland use and discover the traditional management practices used in these tidal shrimp ponds – participants even take part in a shrimp harvest.	 © John and Jemi Holmes
<b>FLAP YOUR WINGS AT MAI PO</b> Seasonal Period: November-April Group size: 25 \$13,500 (No member discount) Duration: 5 hours Age limit: 12 and above	This programme is only available during bird migration seasons when the Deep Bay tide is at a suitable level. WWF's experienced eco-guide will lead you down a floating boardwalk that weaves through a mangrove forest to the mudflat, where incredible amounts of biodiversity can be found.	

ECO ACTIVITIES		 <b>BOOK NOW</b>
Programme	About	
<b>LIP BALM DIY WORKSHOP AT ISLAND HOUSE, TAI PO</b> Group of 25 \$6,000 Duration: 4 hours Age limit: 16 and above	Hand-make lip balms using natural ingredients and learn the advantages of using this technique as part of a sustainable lifestyle.	
<b>GARDENING ACTIVITY AT ISLAND HOUSE, TAI PO</b> Group of 25 \$8,500 (No member discount) Duration: 4 hours Age limit: 5 and above	Learn about the gardens of Island House and take part in a gardening session; learn seasonal horticultural techniques for different plants.	
<b>FARMING PROGRAMME AT ISLAND HOUSE, TAI PO</b> <u>Official launch in Q3 2024</u> Group of 25 \$10,000 Duration: 4 hours Age limit: 5 and above, Parent-child group	Parents and children can experience the farming process, as seen through the daily work of actual farmers. The activity will enhance parent-child relationships, and help the participants learn about how precious food is, and how they can cherish and appreciate food.	
<b>CORAL EXPLORATION AT HOI HA WAN</b> Group size: 25 \$9,000 Duration: 3 hours Age limit: 5 and above	Coral reefs are some of the most diverse and valuable ecosystems on our planet. Participants on this eco-visit to Hoi Ha Wan Marine Park will discover the wonders of coral, and hop aboard our glass-bottomed boat to observe vibrant coral communities and marine life while learning about their importance.	
<b>FEAST FOR THE OCEAN AT HOI HA WAN</b> <u>Official launch in Q2 2024</u> Group size: 25 \$9,000 Duration: 3 hours Age limit: 5 and above	Hong Kong ranks second in terms of per capita seafood consumption in Asia, meaning our daily choices affect global marine biodiversity. Discover how we can help create sustainable fisheries and develop a “feast for the ocean”. Together, let’s make positive changes for our marine ecosystem.	



ECO ACTIVITIES		 <div>BOOK NOW</div>
Programme	About	
<b>STORY OF FISH AT HOI HA WAN</b> Group size: 25 \$9,000 Duration: 3 hours Age limit: 6-11, Parent-child group	This family education activity sees kids engage in role-play and interactive activities to experience the life of a fish, learn about their characteristics and understand global marine problems. Together the participants become motivated to conserve our oceans.	
<b>DIVE INTO NATURE: HOI HA WAN ECO-SNORKELLING ADVENTURE</b> Seasonal Period: June-October Group size: 16 \$15,000 (No member discount) Duration: 4.5 hours Age limit: 7 and above, intermediate swimmer	Dive beneath the surface and discover the hidden gems of Hoi Ha Wan Marine Park as snorkelling guides lead you through pristine waters, observing unique marine species and sharing fascinating insights about Hong Kong's marine conservation efforts.	
<b>URBAN OASIS DIY KOKEDAMA WORKSHOP AT CENTRAL SUSTAINABLE LIVING HUB</b> Group of 20 \$6,500 Duration: 2.5 hours Age limit: 4 and above	This Urban Oasis workshop provides a breather from hectic schedules. Participants learn how to make their own Japanese-style Kokedama and learn practical indoor gardening tips from our experts.	
<b>SUSTAINABLE LIFESTYLE BAKERY WORKSHOP AT CENTRAL SUSTAINABLE LIVING HUB</b> Group of 20 \$9,000 (No member discount) Duration: 4 hours Age limit: 7 and above	Join WWF's Sustainable workshop to gain practical tips for green living and sustainable dining that are beneficial for ourselves and our environment. Also learn bakery skills and how to make sustainable choices, all with the aim of creating positive impacts for our planet.	
<b>SUSTAINABLE LIFESTYLE AROMA SOY CANDLE MAKING WORKSHOP AT CENTRAL SUSTAINABLE LIVING HUB</b> Group size: 20 \$13,600 (No member discount) Duration: 2.5 hours Age limit: 16 and above	Participants learn how to create their own herbal soy candles using sustainably-sourced soy wax, FSC-certified wooden wicks and aromatic essential oils certified by the International Fragrance Association to give them a fresh, floral note. Participants can use their creativity to decorate candles with dried flowers or herbs, and add a secret message to create a "secret candle" for themselves or their loved ones.	

VOLUNTEER ACTIVITIES		 <div>BOOK NOW</div>
Programme	About	
<b>RESERVE RANGER VOLUNTEERING EXPERIENCE (MIKANIA CLEARANCE) AT MAI PO</b> Seasonal Period: March-October Group size: 25 \$7,500 Duration: 3 hours Age limit: 12 and above	Protect Mai Po Nature Reserve's biodiversity by helping our field staff remove harmful invasive species while learning how our staff actively manage the Reserve's ecosystems.	
<b>RESERVE RANGER VOLUNTEERING EXPERIENCE (GRASS-CUTTING) AT MAI PO</b> Group size: 25 \$7,500 Duration: 3 hours Age limit: 12 and above	Protect Mai Po Nature Reserve's biodiversity by controlling overgrown vegetation, managing and maintaining ideal habitats for the Reserve's wildlife.	
<b>RESERVE RANGER VOLUNTEERING EXPERIENCE (TREE SURVEY) AT MAI PO</b> Group size: 25 \$7,500 Duration: 3 hours Age limit: 12 and above	Managing and understanding the structure of trees in Mai Po Nature Reserve requires our monitoring team to regularly survey and document every tree. This requires a lot of work, and the more human power the better.	
<b>COASTLINE RECOVERY CITIZEN SCIENCE PROJECT AND PLASTIC IN OUR OCEANS AT ISLAND HOUSE, TAI PO</b> Group size: 25 \$7,500 Duration: 3 hours Age limit: 12 and above	This shoreline volunteer clean-up activity includes data collection and awareness raising about plastic and other marine litter.	



# 公司會員參加表格

## COMMITMENT FORM

本公司願意支持世界自然基金會香港分會成為  
Our Company would like to support WWF-HongKong and become a

- ☐ 雙鑽石會員（每年捐款港幣 30 萬元或以上）  
Double Diamond Member (annual donation of HK\$300,000 or above)
- ☐ 鑽石會員（每年捐款港幣 15 萬元或以上）  
Diamond Member (annual donation of HK\$150,000 or above)
- ☐ 黃金會員（每年捐款港幣 10 萬元或以上）  
Gold Member (annual donation of HK\$100,000 or above)
- ☐ 珍珠會員（每年捐款港幣 7 萬 5 千元或以上）  
Pearl Member (annual donation of HK\$75,000 or above)
- ☐ 純銀會員（每年捐款港幣 5 萬元或以上）  
Silver Member (annual donation of HK\$50,000 or above)



Join our Programme online

本公司未能參加世界自然基金會香港分會公司會員計劃，但願意捐出港幣 \_\_\_\_\_ 元，以支持環保工作。  
Our company will not join the WWF-Hong Kong Corporate Membership Programme, but would like to make a donation of HK\$ \_\_\_\_\_ to support WWF's environmental work.

本公司有興趣參與以下計劃 Interested in participating the following programmes:

- ☐ 低碳營運計劃 Low Carbon Operation Programme (LOOP<sup>PLUS</sup>)
- ☐ 環保海鮮企業會員計劃 Sustainable Seafood Business Membership Programme
- ☐ 環保徵費轉贈計劃 Plastic Is Not Fantastic Programme
- ☐ 電子帳單捐款計劃 E-Statement Donation Campaign

請用正楷填寫 Please fill in with BLOCK LETTERS

公司名稱（中文）： \_\_\_\_\_ Company Name (English): \_\_\_\_\_

聯絡人 Contact Person: \_\_\_\_\_ 職位 Position: \_\_\_\_\_

聯絡地址 Correspondence Address: \_\_\_\_\_

聯絡電話 Telephone: \_\_\_\_\_ 電郵 Email: \_\_\_\_\_

日期 Date: \_\_\_\_\_ 簽名 Signature: \_\_\_\_\_

請填妥表格，連同抬頭為「世界自然（香港）基金會」的劃線支票，寄回葵涌葵昌路 8 號萬泰中心 15 樓，信封面請註明「**2024/25**年公司會員計劃」。  
查詢詳情，請致電 2161 9614 或電郵至 [corporate@wwf.org.hk](mailto:corporate@wwf.org.hk)。  
欲獲取更多資料，請瀏覽本會網頁: <https://wwf.org.hk/corporatesustainability>  
公司資料只作推廣本會活動之用，絕不外洩。世界自然基金會香港分會保留更改之權利而不作另行通知。

Please complete this form, together with a crossed cheque made payable to “World Wide Fund For Nature Hong Kong”, and return to 15/F, Manhattan Centre, 8 Kwai Cheong Road, Kwai Chung, Hong Kong. Please mark “**CMP 24/25**” on the envelope.  
For enquiries, please contact our staff at 2161 9614 or email [corporate@wwf.org.hk](mailto:corporate@wwf.org.hk).  
For further information about our programme, please visit our website at <https://wwf.org.hk/corporatesustainability>  
Your company data will only be used for WWF-Hong Kong-related activities. This information will not be released to other companies.  
WWF-Hong Kong reserves the right to change the information without prior notice.

## OUR THANKS

### PARTNERSHIPS FOR A SUSTAINABLE FUTURE

We would like to thank the following companies for committing to a future in which business concerns are in harmony with nature.

Since its launch in 2000, WWF's pioneering Corporate Membership Programme has shown that economic progress and conservation can walk hand in hand. Their support has enabled us to continue to expand our environmental and education programmes. Together we can transform Hong Kong into Asia's most sustainable city.

#### WWF-HONG KONG CORPORATE MEMBERS

##### Double Diamond Members

Jebsen Group  
Kerry Holdings Limited  
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The Hongkong and Shanghai  
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Hayco Group  
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China Everbright Environment Group Limited  
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Promise (Hong Kong) Co., Limited  
Shanghai Commercial Bank Limited  
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Polytec Asset Holdings Limited  
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COSCO SHIPPING Ports Limited  
Crystal International Group Limited  
DAKS  
Elite Partners CPA Limited  
E-pac Holdings Company Ltd.  
Epson Hong Kong Limited  
EY  
First Shanghai Group  
GCL Technology Holdings Limited  
Hip Shing Hong (Holdings) Company Limited  
Hong Kong Disneyland Resort  
HK Electric  
Hutchison Port Holdings Limited  
Kabushikigaisha Limited  
KPMG  
Li & Fung (Trading) Limited  
Man Cheong Metals And Building Materials Company Limited  
MBK Partners HK Limited  
McDonald's Hong Kong  
MCM Fashion Group Limited  
Mitsubishi Electric (Hong Kong) Limited  
Modern Terminals Limited  
MTR Corporation Limited  
Olympus Capital Asia / Asia Environmental Partners  
Pokfulam Development Co. Ltd.  
Publicis Groupe  
Shenzhou International Group Holdings Limited  
Simmons Bedding & Furniture (HK) Limited  
Sino Group  
Sony Corporation of Hong Kong Limited  
The Bank of East Asia, Limited  
Uni-Asia Group Limited  
Zurich Watch Co. Ltd.



The corporate world needs  
to rethink the way it does  
business to help stop nature  
loss and create a  
nature-positive future.



Working to sustain the natural  
world for people and wildlife  
為人類及野生生物延續大自然

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Registered Name 註冊名稱: World Wide Fund For Nature Hong Kong 世界自然 (香港) 基金會  
(Incorporated in Hong Kong with limited liability by guarantee 於香港註冊成立的擔保有限公司)