



WWF

HONG KONG



CORPORATE SUSTAINABILITY PROGRAMME 2023

MESSAGE FROM THE CEO

I am pleased to introduce WWF-Hong Kong's 2023 Corporate Sustainability Programme.

WWF's over forty years of experience has taught us that partnerships are vital to bringing our sustainable vision to life. Large and small, they influence sustainability strategies, government policies and conservation action across Hong Kong.

Our bilateral partnerships aim to promote nature-based solutions and prioritize actions that benefit people, nature and climate. By working with businesses across Hong Kong and the wider region, WWF aims to change behaviour and drive conservation results that would not otherwise be possible. Through strategic partnerships with companies of all sizes, we help reduce environmental impacts, jointly motivate entire sectors towards better ways of doing business, raise money to support our global conservation programmes, and reach new audiences to inspire them as we work to build a world where nature and humanity live in harmony.

Our team will not only help your business gain greater value and exposure from your sustainability initiatives, our corporate sustainability programmes are also accompanied by a range of exciting benefits that include advice from our sustainability experts. Contact us on corporate@wwf.org.hk to find out more. Thank you for joining us!



Nicole Wong
Chief Executive Officer,
WWF-Hong Kong

CORPORATE PARTNERSHIPS REPORT

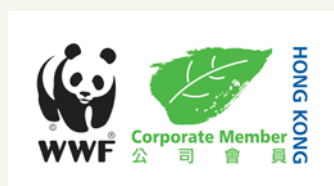


The corporate sector drives much of the global economy and has a huge impact on the natural world. It is WWF's firm belief that companies have a responsibility to ensure that the natural resources and ecosystems that support their businesses are used sustainably. We also believe that companies should be primed to drive change at scale. These are the reasons why we are committed to partnering with companies with sustainable business practices. We seek to work with businesses that have the greatest potential to reduce the most pressing threats to the diversity of life on Earth, and that seek to find long-term, nature-based sustainable solutions to conservation challenges.

Browse our Corporate Partnerships Report to learn more about how our partnership programmes help to achieve business and sustainability goals, and share solutions with employees, partners, customers, and stakeholders.



Read our Corporate Partnerships Report



WWF'S SUSTAINABILITY EXPERTS

MEET OUR ADVISORY TEAM WHO WILL ASSIST YOUR COMPANY IN SUSTAINABILITY TRACKING



DR BOSCO CHAN
Director, Conservation

Bosco has been leading biodiversity conservation projects in China and Cambodia over the last 20 years, running exciting projects such as saving the world's rarest primate the Hainan Gibbon, managing Hainan's largest nature reserve, and protecting Cambodia's threatened deciduous dipterocarp forest. He has published around 100 peer-reviewed scientific papers and is a member of various IUCN/ SSC Specialist Groups.



DR ERIC WIKRAMANAYAKE
Director, Wildlife and Environmental Finance

Eric Wikramanayake has more than 25 years' experience leading conservation projects across Asia with WWF's Conservation Science Programme. As Senior Conservation Scientist, Eric provided technical assistance and served as the science lead in WWF's ecoregion and landscape conservation programme in Asia before becoming Chair of the Board of Directors of the non-profit Environmental Foundation, Ltd in Sri Lanka. Eric has a PhD in Ecology and Conservation Biology from the University of California Davis.



DR XIANJI WEN
Director, Mai Po Nature Reserve and Flyway Programme

Xianji Wen joined WWF-Hong Kong in 2001. He leads the habitat management of Mai Po Nature Reserve and the Wetland Management Training Programme, and runs regional programmes focusing on conservation and the wise use of wetlands. The author of books and scientific papers, Xianji worked in China's Yunnan Province for over a decade, leading projects concerning wild birds and their habitats.



YAMME LEUNG
Director, Education

Yamme Leung joined WWF-Hong Kong in 2001 as an Assistant Education Officer. Now the Director of Education, he oversees the development, implementation and evaluation of One Planet Schools and Youth education programmes at all WWF Centres or in outreach programmes. Yamme also works closely with the Conservation team providing support with citizen science programmes and in the delivery of teacher training on Education for sustainable development. He holds a Master of Science in Environmental Development.



KAREN HO
Head of Corporate and Community Sustainability

Karen Ho is the Head of Corporate and Community Sustainability for WWF-Hong Kong's Climate programme. She works on climate and energy issues in Hong Kong and China, engaging with businesses and industries across the spectrum to initiate, lead and oversee the development of climate programmes. An accomplished senior executive, Karen held senior management positions in several Fortune 500 companies prior to joining WWF.



BRIAN V. GONZALES
Head of Protection of Endangered Species

Brian has over 20 years' experience in project and development technical assistance management, conservation and enforcement policy, as well as programme monitoring and evaluation. Previously based in Bangkok for 14 years, he assumed leadership roles in multiple USAID-funded projects implemented by the IUCN/TRAFFIC and Freeland, working across Southeast Asia designed to raise institutional and policy response to counter wildlife trafficking. Prior to that, he worked for the Asian Development Bank, WWF and Ayala Corporation. He holds a master's degree in Management of Development from the University of Turin, Italy. Brian is an appointed member of the IUCN World Commission on Environmental Law (WCEL).

AS A CORPORATE MEMBER OF WWF YOU WILL BE ENTITLED TO:

	DOUBLE DIAMOND	DIAMOND	GOLD	PEARL	SILVER
	HK\$300,000	HK\$150,000	HK\$100,000	HK\$75,000	HK\$50,000
MAKE A DIFFERENCE FOR CONSERVATION AND SUSTAINABILITY					
Seminars from our sustainability experts (Remark #1)	1 free seminar	1 free seminar	1 free seminar	50% off	50% off
Advisory sessions with our sustainability experts	2 days	1 day	0.5 day	-	-
Low-carbon Operation Programme Plus (LOOP ^{PLUS}) HK\$7,500 discount off for the 1 st year	✓	✓	✓	✓	✓
Sustainable Seafood Business Membership Programme discount offer	15% off	15% off	15% off	15% off	15% off
Eco-guided visit at WWF centres (max. 25 pax per visit)	3 free visits	3 free visits	1 free visit	50% off	50% off
Eco & volunteer activity at WWF centres (max. 25 pax per visit)	2 free activities	1 free activity	1 free activity	1 free activity	1 free activity
Free event quota: Walk For Nature - Individual	20	12	10	8	4
Discount offer: Special sustainable event at WWF Centres (Remark #2)	15% off	15% off	15% off	10% off	10% off
Priority participation for special events/ activities	✓	✓	✓	✓	-
Invitation to exclusive member events	✓	✓	-	-	-
ENHANCE YOUR CORPORATE IMAGE					
Use of WWF corporate membership logo	✓	✓	✓	✓	✓
Certificate of Corporate Membership	✓	✓	✓	✓	✓
Caring Company Scheme Nomination for Corporate Member	✓	✓	✓	✓	✓
Invitation to Corporate Awards Presentation Ceremony	✓	✓	✓	✓	✓
Post-event Acknowledgement ad of Awards Presentation in Newspapers	✓	✓	✓	✓	✓
Corporate Member shopping discount offer at WWF Panda Shop	10% off	10% off	10% off	10% off	10% off
Free subscription to WWF's E-newsletter & About Life magazine for Corporate Member	✓	✓	✓	✓	✓
Publicity of activities with WWF on WWF's social media platform (Remark #3)	2	2	2	1	1
Acknowledgment in WWF publications (About Life, Annual Review, CMP brochure)	✓	✓	✓	✓	✓
WWF Festival e-cards with Member corporate logo	✓	✓	✓	✓	✓
Full page advertisement (with a conservation or green theme) in WWF's About Life (valued at HK\$10,000)	✓	✓	50% off	20% off	20% off
Company's sustainability report in WWF's website	✓	✓	✓	✓	-
Member logo displayed in WWF's website with hyperlink	✓	✓	-	-	-

WWF-Hong Kong reserves the right to change entitlements and promotional offers.

Remark #1: Seminar format can be offline or online, and number of participant is depended on the venue capacity

Remark #2: Applied to Island House Conservation Studies Centre, Tai Po and Hoi Ha Marine Life Centre, Sai Kung

Remark #3: Content needs to be relevant to WWF-Hong Kong activities and be approved by WWF-Hong Kong.

SEMINARS & ADVISORY SERVICES

SEMINARS FROM WWF’S SUSTAINABILITY EXPERTS

WWF’s corporate members can enjoy seminar talks conducted by WWF’s sustainability advisors, who will share different local and global environmental issues and associated solutions to the talk participants, such as management, staff, business partners and clients. Participants can learn about how responsible and sustainable business practices can benefit their organizations, drive their impacts in conserving our environment and promote CSR image. The talks help to raise participants’ awareness on conservation topics, keep them abreast of the latest market and conservation practices and encourage their behavioural changes for a sustainable nature.

THEMATIC AREAS AND TOPICS

Our seminars cover key thematic areas ranging from conservation, climate and energy, sustainable finance to biodiversity, to help corporates engage target audiences and enact a meaningful shift towards sustainability. Not only limited to these topics, corporate members are also welcome to share with us their preferred topics, and we can create tailored seminars customised to fit their unique needs.

• Climate Change and Renewables

- ✓ Climate change; low carbon economy; low carbon lifestyle; sustainability and CSR Strategy
- ✓ Packaging and the environment (from a business perspective)
- ✓ Low Carbon Lifestyle
- ✓ Sustainable Fashion - Making Zero Impact Fashionable
- ✓ Sustainability in supply chains

• Sustainable Finance

- ✓ Climate change-related financial risk

• Ecological Footprint and Sustainable Fisheries

- ✓ Introduction to Ecological footprint & sustainable living
- ✓ Sustainable seafood - global issue and local solution; Seafood Guide - sourcing and awareness building in Hong Kong

• Biodiversity, Wildlife, Oceans and Plastic

- ✓ General biodiversity in Hong Kong wetlands particularly Inner Deep Bay area; Ethics of wildlife observation
- ✓ Wildlife conservation; Fight against illegal wildlife trade
- ✓ Conservation of the Chinese white dolphin
- ✓ Hong Kong's marine environment, coral and conservation
- ✓ Recycling and Sustainability in Hong Kong



ADVISORY SERVICES

Corporate programme members of designated tiers are entitled to receive advisory services from our sustainability advisors. Our CMP partners can increase their competitive advantage by working with our sustainability advisors to ensure their management and staff have access to expertise, knowledge, experience and support on sustainability issues. The advisors provide professional advices to help corporates identify opportunities, formulate innovative strategies to help CMP partners achieve business and sustainability goals. They will also gain a better understanding on how to mitigate sourcing, climate and social risks while demonstrating leadership and forging more resilient supply chains for the future. Working together, WWF and CMP members aim to realize meaningful, long-term benefits for nature, climate and people.

OUR GREEN PROGRAMMES

WWF-Hong Kong has devised several unique programmes in low-carbon offices, supply chains and sustainable seafood, helping companies to bring down carbon emissions, adopt greener business practices and help shape a better future.

LOW CARBON MANUFACTURING PROGRAMME (LCMP)

The Low Carbon Manufacturing Programme (LCMP) aims to cut carbon emissions generated by manufacturing facilities and develop environmental social governance for manufacturers. By providing manufacturers with a carbon accounting and labeling system, LCMP helps them strive towards best practice and measure their effectiveness in reducing carbon emissions, equip them with best practices in greenhouse gas management and energy efficiency improvement.

The LCMP ensures low-carbon manufacturing practices are properly learned and implemented along the supply chain.



LOW-CARBON OPERATION PROGRAMME (LOOP^{PLUS})

Low Carbon Operation programme (LOOP^{PLUS}) is an upgraded programme of Low Carbon office Operation Programme (LOOP) aiming to facilitate companies to collect and report on key performance indicators (KPI) in the environmental subject area adhere to world-recognised standards and initiatives.

Periodical assessment of LOOP^{PLUS} ensure companies apply the concepts of 4Cs (Commit, Calculate, Cut and Communicate) and SMART in a circular manner to help corporates continuously review, to understand and improve their performance in a self-initiated and committed way towards bolder ambitions on climate actions and net zero in a science-based approach.



SUSTAINABLE SEAFOOD BUSINESS MEMBERSHIP PROGRAMME

Hong Kong ranks second in terms of seafood consumption in Asia and eighth in the world. As the demand for seafood continues to grow across the globe, in order to help consumers lower their impact on the oceans, on top of our Seafood Guide targeted at consumers, WWF also works with seafood suppliers, restaurants and retailers to source and promote sustainable seafood through our Sustainable Seafood Business Membership Programme.

The programme was first introduced to help caterers and seafood suppliers to improve communication and efficiency when sourcing sustainable seafood. Members are eligible to access to our Sustainable Seafood Supplier e-directory with regular, assessed updates on the sustainability and availability of various seafood types so they can source sustainable seafood with ease. WWF provides suggestions to our restaurant members on seafood products and menu items, allowing them to embed the programme’s sustainable seafood badge next to specific dishes prepared with sustainable seafood as an recognition. These items are also added to the Seafood Guide for consumers’ reference.

Marketing materials are also provided for our restaurants members for promotion purposes, with educational factsheets to help suppliers and restaurants teach their employees about sustainable seafood. Members are recognised for their dedication with a WWF Sustainable Seafood Badge, which gives their clients a clear indication that they opt for sustainable choices.

Become a member, enhance your brand image while safeguarding our valuable marine resources with us!



Read our Seafood Guide online



Join our Programme or email us at wwfseafood@wwf.org.hk

OUR GREEN PROGRAMMES

PLASTIC IS NOT FANTASTIC PROGRAMME

Since 2015, Hong Kong’s Plastic Shopping Bag Charging Scheme has been in full implementation. The scheme involves paying a minimum charge of HK\$1 for each plastic shopping bag, which is collected from the general public by all retailers in Hong Kong. While this scheme has seen some success, there is still a great deal of plastic bag waste produced in Hong Kong.

To mitigate the harmful impacts of this waste, WWF has been partnering with local retailers to donate the proceeds from the plastic bag levy to our marine conservation work. WWF is also supporting decisive action to reduce unnecessary single-use plastics, such as increasing the plastic bag levy and banning single-use tableware.

Join our Plastic is not Fantastic Programme and make the plastic bag levy work for the planet!



View WWF’s report on the business case for a UN Treaty on plastic pollution



Contact us for more information and to collaborate with us today!

E-STATEMENT DONATION CAMPAIGN

Paper use, especially in the workplace, generates enormous amounts of waste. According to studies, the average weekly consumption of paper in workplaces in Hong Kong is around 1.9 billion A4 sheets, which, if made into a pile, would stretch 50 times taller than the International Financial Centre in Central.

Printed bank or billing statements have long been a significant source of paper waste in Hong Kong. Thanks to the increasing environmental awareness, many banks and financial institutions have begun to actively address this problem. One popular solution has been to introduce e-statements – providing electronic statements and letters to customers, and levying a fee if customers opt to receive printed statements.

THE ADVANTAGES OF SWITCHING TO E-STATEMENTS:

WWF encourages businesses to recommend that their customers adopt e-solutions and obtain statements and other communications through e-channels without receiving hard copies. By encouraging your customers to go paperless, you are creating multiple benefits for our natural environment:

- With less demand for paper, fewer trees are cut down.
- Promoting internet banking services and e-statements reduces the overall carbon footprint of paper production.
- With less paper in circulation, less paper ends up in landfills and Hong Kong’s recycling facilities are put under less strain.

SUPPORT WWF’S E-STATEMENT DONATION CAMPAIGN!

We encourage our corporate partners to join our e-statement donation campaign. The campaign’s premise is simple: For each new e-statement application our partners receive from their customers, these partners then donate a certain amount to WWF-Hong Kong which goes towards our conservation and education work.

We hope this campaign will help our corporate partners demonstrate their commitment to adopting digital technology to maintain service excellence, while also pursuing a greener way of doing business to preserve the environment and fulfil our social responsibilities.

OUR CENTRES

Corporate and community groups are welcome to join eco-guided visits and activities at these WWF centres. Corporate membership provides various discounts for visits and activities. We need corporate support for community ticket packages to enable schools and disadvantaged community groups to enjoy our activities. An easy to use booking system is available online.



Mai Po Nature Reserve



Island House Conservation Studies Centre



Hoi Ha Marine Life Centre



Central Sustainable Living Hub



CUSTOMIZED SUSTAINABLE EVENTS IN WWF’S CENTRES

LOCATION: ISLAND HOUSE CONSERVATION STUDIES CENTRE/ HOI HA MARINE LIFE CENTRE

Half Day Event: HK\$32,000/ 90 pax for 4 hours

Full Day Event: HK\$45,000/ 180 pax for 8 hours

(*Available for member discount. Price may be subjected to change based on the event content and number of participants)

Event highlights in Island House:



Island House Guided Walk



Gardening Activity



Upcycling / Planting Workshop

Event highlights in Hoi Ha Marine Life Centre:



Glass Bottomed Boat Tour








Micro-plastic Activity



Upcycling Workshop

PROGRAMME CONTENT - ONLINE BOOKING

ECO-GUIDED VISITS		 BOOK NOW
Programme	About	
EXPLORING MAI PO, YUEN LONG Group of 25 \$7,500 Duration: 3 Hours	Locating at the heart of the East Asian-Australasian Flyway, Mai Po Nature Reserve is the home for many species of migratory bird. Participants will visit different types of wetland at Mai Po, including <i>gei wai</i> , fishpond and mangrove, to observe its biodiversity.	
MANGROVE BOARDWALK ADVENTURE AT MAI PO, YUEN LONG Group of 25 \$10,000 Duration: 4 Hours	Walk among the mangrove forests and mudflats along the floating boardwalk, visit the floating hide where you can enjoy and learn about the mangrove, mudflat and bird ecology, accompanied by a WWF eco-guide.	
NIGHT SAFARI AT MAI PO, YUEN LONG Group of 25 \$10,000 (No member discount) Seasonal Period: May-Aug Duration: 4 Hours	Go on a night safari and view the sunset over Mai Po's reed beds and the dusk scenery of flocks of birds returning to their resting grounds.	
AMAZING GEI WAI AT MAI PO, YUEN LONG Group of 25 \$13,750 (No member discount) Seasonal Period: May-Jul Duration: 4 Hours	Explore the <i>gei wai</i> , an example of sustainable wetland use and discover traditional management practices of tidal shrimp ponds, including by taking part in a shrimp harvest.	
FLAP YOUR WINGS AT MAI PO, YUEN LONG Group of 25 \$13,500 (No member discount) Seasonal Period: Nov-Apr Duration: 5 Hours	This programme is only available during bird migration seasons with suitable tide level at Deep Bay. WWF's experienced eco-guide will lead you down a floating boardwalk that weaves through a mangrove to the mudflat where vast amount of biodiversity can be found.	

ECO ACTIVITIES		 BOOK NOW
Programme	About	
LIP BALM DIY WORKSHOP AT ISLAND HOUSE, TAI PO Group of 25 \$6,000 Duration: 4 Hours	Visitors will hand-make a set of 2 lip balms using natural ingredients and learn the advantages of using this technique to promote a sustainable lifestyle.	
GARDENING ACTIVITY AT ISLAND HOUSE, TAI PO Group of 25 \$7,000 Duration: 4 Hours	Learn about the gardens of Island House and take part in a gardening session as well as learn seasonal horticultural techniques for different plants.	
CORAL COMMUNITY RESEARCH AT HOI HA WAN Group of 25 \$9,000 Duration: 2.5 Hours	Join our eco-guide to collect planktons from Hoi Ha Wan marine environment and the species in it. Research volunteers will observe coral communities aboard our glass-bottom boat.	
EXPLORE THE CORAL COMMUNITY - HOI HA WAN SNORKELLING ACTIVITY Group of 25 \$15,000 (No member discount) Seasonal Period: Jun-Sep Duration: 6 Hours	Embark on a fun and engaging outdoor snorkelling programme aboard our glass-bottom boat to explore the environment and species in Hoi Ha Wan's marine world.	
URBAN OASIS DIY KOKEDAMA WORKSHOP AT CENTRAL SUSTAINABLE LIVING HUB Group of 25 \$5,000 Duration: 2.5 Hours	Take a breather from your hectic schedule by attending this Urban Oasis workshop, make your own Japanese-style Kokedama and learn practical indoor gardening tips from our experts.	
SUSTAINABLE LIFESTYLE BAGEL MAKING WORKSHOP AT CENTRAL SUSTAINABLE LIVING HUB Group of 20 \$8,000 (No member discount) Duration: 4 Hours	Participants will learn how to make their own delicious, chewy bagels and top them with sustainable salmon certified by the Aquaculture Stewardship Council, along with other green ingredients. This is a great chance to pick up healthy baking tips and savour the taste of sustainable seafood!	

VOLUNTEER ACTIVITIES		 BOOK NOW
Programme	About	
RESERVE RANGER VOLUNTEERING EXPERIENCE (MIKANIA CLEARANCE) AT MAI PO, YUEN LONG Group of 25 persons \$7,500 Seasonal Period: Mar-Oct Duration: 3 Hours	Protect the biodiversity at Mai Po by helping our field staff remove harmful invasive species as well as learning how actively manage the ecosystem in the reserve.	
RESERVE RANGER VOLUNTEERING EXPERIENCE (GRASS-CUTTING) AT MAI PO, YUEN LONG Group of 25 persons \$7,500 Duration: 3 Hours	Join us to protect the biodiversity at Mai Po by controlling over grown vegetations, manage and maintain ideal habitats for wildlife together.	
RESERVE RANGER VOLUNTEERING EXPERIENCE (TREE SURVEY) AT MAI PO, YUEN LONG Group of 25 persons \$7,500 Duration: 3 Hours	To manage and understand the tree structure in the reserve, our monitoring team regularly surveys and documents every tree here. This is a lot of work for WWF, and you can also give us a hand and help us with our tree surveying work!	
COASTLINE RECOVERY CITIZEN SCIENCE PROJECT AND PLASTIC IN OUR OCEANS AT ISLAND HOUSE, TAI PO Group of 25 persons \$7,500 Duration: 3 Hours	Our shoreline volunteer clean-up activity includes data collection and raising awareness of plastic and other marine litter.	

WHY CHOOSE OUR CORPORATE MEMBERSHIP PROGRAMME

THE CORPORATE MEMBERSHIP PROGRAMME IS A VERSATILE PLATFORM WHICH:

- Allows companies to practise Corporate Social Responsibility and strengthen their corporate citizenship both locally and overseas.
- Provides useful tools and guidelines to enhance corporate environmental performance through various environmental and carbon reduction initiatives.
- Encourages companies to set-up environmental policies and communicate these to their stakeholders.
- Raises staff awareness about and engagement in environmental issues via hands-on environmental experiences and conservation opportunities.



公司會員參加表格

COMMITMENT FORM

本公司願意支持世界自然基金會香港分會成為
Our Company would like to support WWF-Hong Kong and become a

- ☐ 雙鑽石會員（每年捐款港幣 30 萬元或以上）
Double Diamond Member (annual donation of HK\$300,000 or above)
- ☐ 鑽石會員（每年捐款港幣 15 萬元或以上）
Diamond Member (annual donation of HK\$150,000 or above)
- ☐ 黃金會員（每年捐款港幣 10 萬元或以上）
Gold Member (annual donation of HK\$100,000 or above)
- ☐ 珍珠會員（每年捐款港幣 7 萬 5 千元或以上）
Pearl Member (annual donation of HK\$75,000 or above)
- ☐ 純銀會員（每年捐款港幣 5 萬元或以上）
Silver Member (annual donation of HK\$50,000 or above)



Join our Programme online

本公司未能參加世界自然基金會香港分會公司會員計劃，但願意捐出港幣_____元，以支持環保工作。
Our company will not join the WWF-Hong Kong Corporate Membership Programme, but would like to make a donation of HK\$ _____ to support WWF's environmental work.

本公司有興趣參與以下計劃 Interested in participating the following programmes:

- ☐ 低碳營運計劃 Low-carbon Operation Programme (LOOP^{PLUS})
- ☐ 環保海鮮企業會員計劃 Sustainable Seafood Business Membership Programme
- ☐ 環保徵費轉贈計劃 Plastic Is Not Fantastic Programme
- ☐ 電子賬單捐款計劃 E-Statement Donation Campaign

請用正楷填寫 Please fill in with BLOCK LETTERS

公司名稱 (中文): _____ Company Name (English): _____

聯絡人 Contact Person: _____ 職位 Position: _____

聯絡地址 Correspondence Address: _____

聯絡電話 Telephone: _____ 電郵 Email: _____

日期 Date: _____ 簽名 Signature: _____

請填妥表格，連同抬頭為「世界自然（香港）基金會」的劃線支票，寄回葵涌葵昌路 8 號萬泰中心 15 樓，信封面請註明「**2023/24 年公司會員計劃**」。
查詢詳情，請致電 2161 9614 或電郵至 corporate@wwf.org.hk。
欲獲取更多資料，請瀏覽本會網頁: <https://wwf.org.hk/corporatesustainability>
公司資料只作推廣本會活動之用，絕不外洩。世界自然基金會香港分會保留更改此簡介內容之權利而不作另行通知。

Please complete this form, together with a crossed cheque made payable to "World Wide Fund For Nature Hong Kong", and return to 15/F, Manhattan Centre, 8 Kwai Cheong Road, Kwai Chung, Hong Kong. Please mark "**CMP 2023/24**" on the envelope.

For enquiries, please contact our staff at 2161 9614 or email corporate@wwf.org.hk.
For further information about our programme, please visit our website at <https://wwf.org.hk/corporatesustainability>
Your company data will only be used for WWF-Hong Kong related activities. This information will not be released to other companies.
WWF-Hong Kong reserves the right to change the information in this brochure without prior notice

OUR THANKS

PARTNERSHIPS FOR A SUSTAINABLE FUTURE

We would like to thank the following companies for committing to a future in which business concerns are in harmony with nature.

Since its launch in 2000, WWF's pioneering Corporate Membership Programme has shown that economic progress and conservation can walk hand in hand. Their support has enabled us to continue to expand our environmental and education programmes. Together we can transform Hong Kong into Asia's most sustainable city.

WWF-HONG KONG CORPORATE MEMBERS 2022

Double Diamond Members

China Everbright Environment Group Limited
Jebsen Group
Kerry Holdings Limited
The Hong Kong Jockey Club
The Hongkong and Shanghai Banking Corporation Ltd.
The Wharf (Holdings) Limited

Diamond Members

Hayco Group
The Mari-Cha Group Limited

Gold Members

AXA China Region Insurance Company Limited
Crystal International Group Limited
Hang Seng Bank
Henderson Land Group
K. Wah International Holdings Limited
MF Jebsen International Limited
Promise (Hong Kong) Co., Limited
S.C. Johnson Limited
Sun Hung Kai Properties Limited

Pearl Members

Kowloon Development Company Limited
KPMG
Polytec Asset Holdings Limited
Simatelex Group
Swire Properties Limited

Silver Members

Airport Authority Hong Kong
Arup
Azeus Systems Limited
Canon Hongkong Company Limited
Chevalier Group
China Aircraft Leasing Group Holdings Limited
Chinachem Group
Chow Tai Fook Jewellery Company Limited
Chun Wo Construction Holdings Company Limited
COMO COMO
COSCO SHIPPING International (Hong Kong) Co., Ltd.
Elite Partners CPA Limited
E-pac Packaging Services Co. LTD
First Shanghai Group
Hang Lung Properties Limited
Headwind Industrial (Hong Kong) Limited
Hong Kong Disneyland Resort
Hysan Development Company Limited
Li & Fung Foundation
Lidl Asia Pte. Limited (Hong Kong Branch)
Man Cheong Metals And Building Materials Company Limited
MBK Partners HK Limited
McDonald's Hong Kong
MCM Fashion Group Limited
Mitsubishi Electric (Hong Kong) Limited
Modern Terminals Limited
Moët Hennessy Diageo Hong Kong Limited
MTR Corporation Limited
New World Development Company Limited
Olympus Capital Asia / Asia Environmental Partners
Pokfulam Development Co. Ltd.
Shanghai Commercial Bank Limited
Sino Group
Shenzhou International Group Holdings Limited
Simmons Bedding & Furniture (HK) Limited
The Bank of East Asia, Limited

The corporate world needs
to rethink the way it does
business to help stop nature
loss and create a
nature-positive future.



Working to sustain the natural
world for people and wildlife
為人類及野生生物延續大自然

together possible. wwf.org.hk

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© 1986 熊貓標誌 WWF®, "WWF" 是世界自然基金會的註冊商標

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Tel 電話: (852) 2526 1011 Fax 傳真: (852) 2845 2764 Email 電郵: wwf@wwf.org.hk
Registered Name 註冊名稱: World Wide Fund For Nature Hong Kong 世界自然 (香港) 基金會
(Incorporated in Hong Kong with limited liability by guarantee 於香港註冊成立的擔保有限公司)